A Consumer's Guide to Water Conservation

CONSERVE WATER! Unrepaired Leaks

Can be Costly.

Water Loss in Gallons		
Leak this Size	Loss per Day	Loss per Month
•	120	3,600
•	360	10,800
•	693	20,790
۰	1,200	36,000
•	1,920	57,600
•	3,096	92,880
	4,296	128,880
	6,640	199,200
	6,984	209,520
	8,424	252,720
	9,888	296,640
	11,324	339,720
	12,720	381,600
	14,952	448,560



The average residential water use in Massachusetts is 50-55 gallons per person per day (gpcpd) with a 25-50% increase in the summer months. In Holliston over the last 5 years the average residential use has been 45–50 gpcpd. Domestic water use is allocated as follows:

- Toilets @ 25%
- Clothes washers @ 22%
- Showers @ 17%
- Baths @ 2%
- Faucets @ 16%
- Dishwashers @ 1%
- Leaks @ 16%
- Other @ 1%

However, summer irrigation of lawns can add 25-50% to the daily use during the summer months of May through September. To conserve water the biggest payback is the toilet, clothes washers, and outdoor lawn irrigation.