

# Holliston Town-Wide Strategic Plan Update

## Community Review of Draft Mission Statement, Vision Statement & Strategic Priorities

August 2023

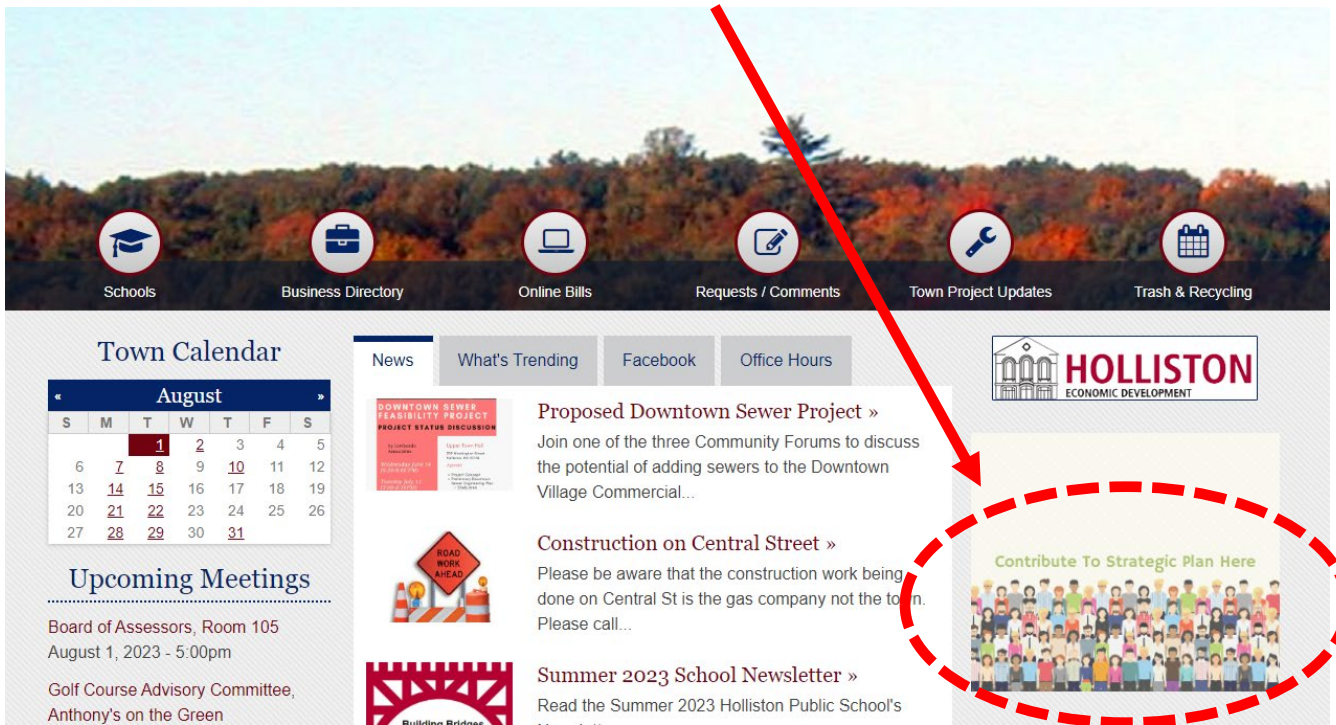
The Envisioning Future Holliston (EFH) Committee engaged BerryDunn to assist the Town in creating a 5-Year Town-Wide Strategic Plan for the Town of Holliston (FY2025 to FY2029, or July 1, 2024 to June 30, 2029).

Stakeholder engagement in spring and summer 2023 included public workshops, virtual engagement activities, and interviews with various stakeholders. The resulting “Environmental Scan” was reviewed and used to create the draft documents that are now available for community feedback in the month of August 2023.

The final Town-Wide Strategic Plan documents will include additional materials (such as a cost-benefit analysis of the time-bound, measurable goals), but as of August 2023, **EFH and BerryDunn are looking for community input on the drafts (see instructions below) of the Mission Statement, Vision Statement, and Strategic Priorities.**

Please follow the steps below to provide your input on the draft document, and see “next steps” for September and October 2023 before the plan is finalized. Thank you for your continued participation in this important process that will guide the future of Holliston!

**Step 1: Visit Town Website ([www.townofholliston.us](http://www.townofholliston.us)) and click below icon:**



**Step 2: Review the Draft Strategic Plan (Preliminary version without Cost-Benefit Analysis) – click below icon:**

### Envision Future Holliston

Welcome to the community engagement webpage for Holliston's next strategic plan which will lay out the Town's long-term goals and objectives. This plan's success depends on input from people like you – people who know and love Holliston and have a vested interest in making it an even better place going forward. To make the Holliston Strategic Plan work we need YOU! For more information, please visit the Town's website and social media platforms.



### Draft Strategic Plan


The Plan provides out a vision for the future of Holliston, strategic priorities, and performance measures. We welcome you to review the document and provide feedback below, or by taking the survey. This Plan has been developed based on input from the community, Town staff, and the Envisioning Future Holliston Committee throughout the process.

Provide feedback on the Draft Strategic Plan using the ideas wall and survey below!

[Draft Strategic Plan](#) [View & Download](#)

**Step 3: Provide Feedback on the Mission & Vision Statements and Guiding Principles in a Quick Survey – click below icon:**

[Draft Strategic Plan](#) [View & Download](#)



### Draft Strategic Plan Survey

Take this survey to provide feedback on the Draft Strategic Plan.

[Take The Survey](#)


**Step 4: Provide (Open-Ended) Feedback on the Six (6) Strategic Priorities, including the Goal Statement, Objectives and Performance Measures created by EFH, BerryDunn and Staff – click below icon:**

**Step 5: NEXT Steps**

Alternative (and/or additional) ways to provide feedback on the Town-Wide Strategic Plan include:


1. Email the Envisioning Future Holliston (EFH) Committee at any time with your thoughts!  
[envisioningfuture@holliston.k12.ma.us](mailto:envisioningfuture@holliston.k12.ma.us)


2. Come to the **community forums in September** (in-person or remote) and engage directly in the dialogue (schedule to the right).

 <b>18</b> SEPTEMBER 2023	<p><b>Community Forum</b></p> <p>Time: 12 - 1:30 p.m.                  Location: TBD                  In-Person Only</p>
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3. Come to Fall Town Meeting on Oct. 16, 2023 to see the final product!

The complete document, including the Cost-Benefit analysis and Plan Alignment & Finalization will be available prior to the October 16, 2023 Fall Town Meeting, when feedback from the above survey and September forums are integrated.

 <b>18</b> SEPTEMBER 2023	<p><b>Community Forum</b></p> <p>Time: 6 - 7:30 p.m.                  Location: TBD                  In-Person Only</p>
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 <b>19</b> SEPTEMBER 2023	<p><b>Community Forum</b></p> <p>Time: TBD                  Location: Zoom (virtual meeting)                  Remote-only meeting</p>
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