



To Health Care Providers and Prescribers:

Your patient has brought this letter to you because he or she is participating in a program provided as a benefit by his or her health plan administrator, the West Suburban Health Group (WSHG), called the **myMedicationAdvisor[®] Program**. As the developers of the **myMedicationAdvisor[®] Program**, we want to acquaint you with its scope and intended purpose.

The **myMedicationAdvisor[®] Program** uses a secure internet site, telephone support, and paper-based materials for non-computer users to provide an integrated program to educate, motivate, and reward consumers in using medications safely and appropriately, and purchasing their prescription medications cost-effectively. Content stresses medication adherence and the importance of communication with health care providers regarding medication issues and questions. The educational content is evidence-based, and its development was supported by funding from an Agency for Healthcare Research and Quality (AHRQ) contract.

For WSHG members and their covered dependents, the **myMedicationAdvisor[®] Program** also includes an incentive program to reward cost-conscious behavior. Through the **Savings and Rewards Program**, participants who purchase selected maintenance medications from specified mail order vendors chosen by the WSHG will receive those medications with no co-pay and no deductible. In addition, they may also receive a nominal cash incentive. In the case of the WSHG, this includes an option to purchase selected brand name maintenance medications from pharmacies in Canada. Incentives are also planned for using generic medications, including selected co-pay waivers and financial rewards for switching from brand name to generic medications, when so advised and directed by their health care providers.

While the **myMedicationAdvisor[®] Program** encourages the appropriate use of cost-effective therapeutic alternatives such as generic medications, consumer health and safety are the clear priority. It is never the case that the **myMedicationAdvisor[®] Program** would suggest cost-savings at the expense of therapeutic effectiveness or patient well being. Nor does the **myMedicationAdvisor[®] Program** in any way interfere with the provider-patient relationship, or suggest patients make unilateral decisions regarding their treatment. On the contrary, patients are repeatedly directed to discuss what they learn and address any questions or issues that arise with their health care providers, in order to arrive at the best solution for them as individuals, in the context of their overall health situation and needs.

We hope that your patients will find the **myMedicationAdvisor[®] Program** useful as an adjunctive educational tool in understanding and effectively utilizing the treatment you provide. If you have any questions or concerns about the **myMedicationAdvisor[®] Program**, we would be delighted to speak with you. While you can't enter the site without a subscriber ID number, you can go to the Home page **www.myMedicationAdvisor.com** and learn about the site and its evidence-based development by clicking on "About Us."

Sincerely,

My Medication Advisor, LLC